

**mse**  
902777718

**MSE SLAM  
FITNESS**

GRIT | DESIGN | INSIGHT

CELEBRATING  
**30**  
YEARS  
OF EXCELLENCE



# OUTDOOR PORTFOLIO

# WHO WE ARE

MSE Slam Fitness has been an industry leader for nearly 30 years.

We provide our customers maximum value in price, quality and after sales service

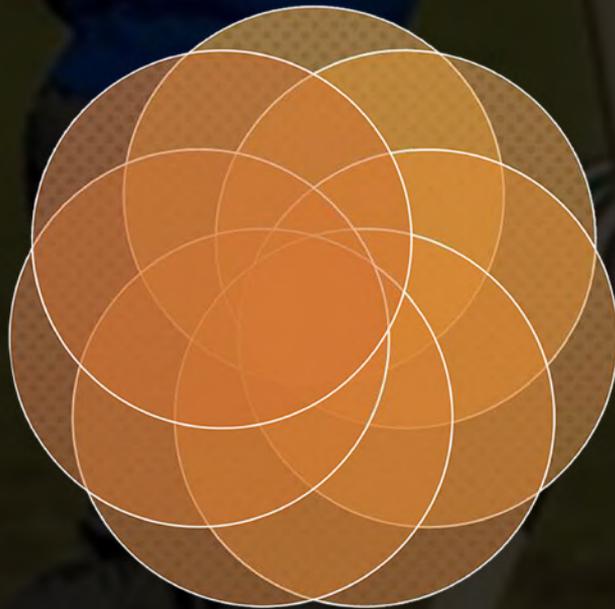
More satisfied customers and market presence than the next two competitors put together

Exclusive dealer of True Fitness, TuffStuff, Landice & many more brands in India.

World class, award winning fitness brands from the United States, England, Spain & many more

First organised Fitness Equipment retailer in North India

Synonymous with Quality, Design, Durability Efficiency, Functionality, Ergonomics and Aesthetic Superiority





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FITNESS

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# PRINCIPLES

## GRIT

A constant resolute to deliver the best fitness experiences enabling users to achieve their personal best through powerful and impactful body solutions.



## DESIGN



A carefully crafted design language by the world's best fitness and technology experts delivering a highly functional and deeply integrated range of state of the art products

## INSIGHT

A legacy born from the deepest insights of wellness, fitness and health spanning nearly 3 decades of being at the helm of global best practices customized for each consumer need

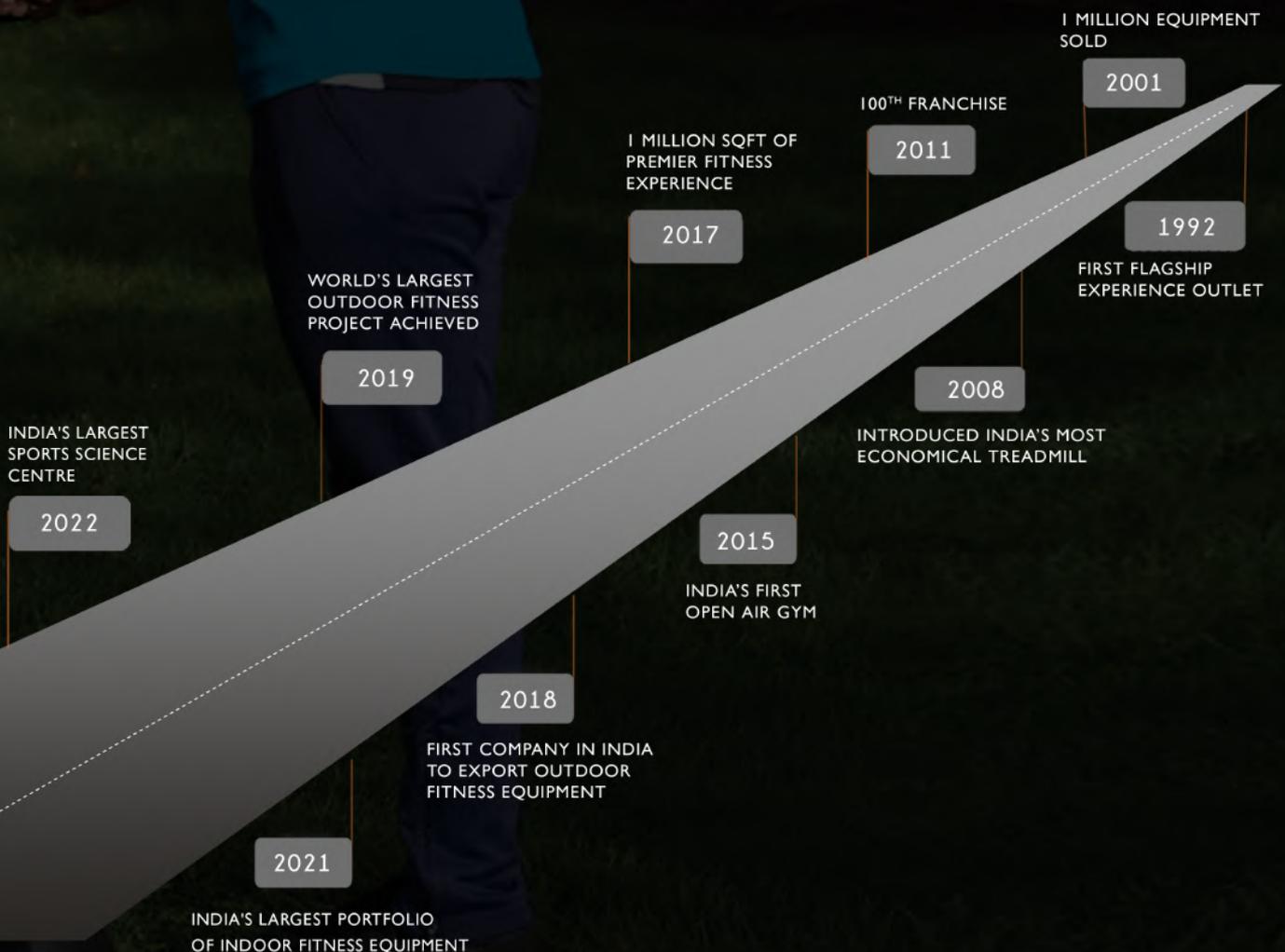


# ABOUT US

Since 1992, Grand Slam Fitness has been associated with world class & award winning brands. Our effort to be the first organized fitness equipment retailer in North India put us ahead of the competition early.

With an evergrowing base of satisfied customers, Grand Slam Fitness is synonymous with quality, design, durability, efficiency, functionality, ergonomics and aesthetic superiority.

Our extensive clientele spans across several industries and institution types, several of whom are in your space.





# OUTDOOR FITNESS



## MUSCLE FITNESS

Builds endurance and strength, to perform challenging tasks.



## CORE FITNESS

Stabilizes the body during movement.



## CARDIO FITNESS

Keeps heart and lungs functioning at optimum levels.



## BALANCE AND FLEXIBILITY

Important for injury or fall prevention & muscle fitness.

# HOW DO WE CREATE SUSTAINABLE QUALITY ?



Hydraulic bearing  
assembly

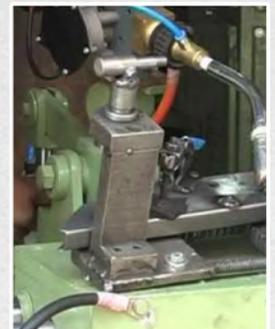


Laser cutting  
and machining



Program based  
pipe bending

**AUTOMATION**



Multiple robotic  
welding machines



Inhouse powder  
coating



# CERTIFICATIONS



# NUMBERS

**PAST PRODUCTION :**

**400000+ SETS SOLD**

**EXPORT COUNTRIES :**

USA

LEBENON

EGYPT

AUSTRALIA

NEPAL

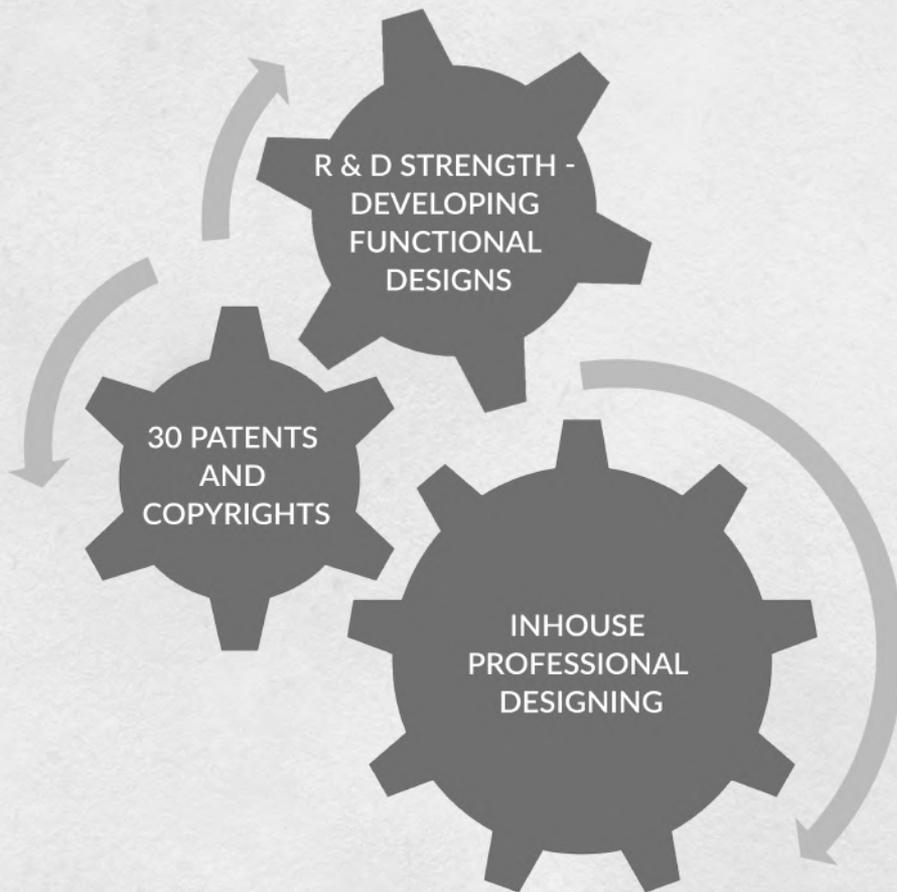
**NO. OF FACILITIES SET UP :**

**4000+ OPEN GYMS**

**ANNUAL TURNOVER :**

**USD : 10,575,000**

# INSIGHTS



**CAPITAL INVESTED : USD 4,000,000**

**OEM SERVICES PROVIDED : YES**

**DESIGN SERVICES OFFERED : YES**

**FACTORY DIMENSIONS : 49000 SQ FT**

**NO. OF SALES DEPARTMENT EMPLOYEES : 16**

**PRODUCTION DEPARTMENT EMPLOYEES : 106**

**ANNUAL PRODUCTION CAPACITY : 30000 SETS**

# QUALITY ASPECT OF OUTDOOR FITNESS EQUIPMENT FROM GRAND SLAM FITNESS PVT. LTD.

Our factory is only 1 of 5 manufacturers in the world to have been certified for EN16630 by an international agency.

(EN 16630 - European Safety standard for Permanently Installed Outdoor Fitness Equipment.)

**Powder Coating** - Our coats are at least 100 micron thick ensuring longer life in the parks and better-looking equipment over the years. We only use powder from Akzo Nobel which is not only UV resistant but also chip proof.

The other striking quality related aspects are as follows:

Sr. No	Feature	Benefits
1.	Use of Jindal C class pipes	These are the best quality galvanized pipes produced in India with unmatched strength & durability.
2.	All pipes are pre-galvanized.	Ensures uniform and smooth galvanized coating with maximum anti rusting properties. Offer durability and strength.
3.	All sub attached pipes are from same producer.	Overall product of high quality with long life to withstand even rough use.
4.	Powder Coating of minimum 100 micron thickness	Helps in preventing wear & tear in extreme weather conditions. Offers smoother texture & eye appealing effect. Other producers generally use regular powder coating. Grand Slam Fitness uses only World's best Akzo Nobel

5.	LLDPE plastic components used. (Seats & accessories)	These are weather, sun ray & UV resistant. Can withstand extreme temperature range and drastic condition. Offers long life to the components compared to competitors who use PVC material only.
6.	Effect of LLDPE plastic component on the user body.	Offers smoother & soft feel with high strength and durability. The user is more comfortable using LLDPE components than merely PVC/ABS fittings.
7.	Sealed SKF bearings	Ensures smoother movement without any chances of mud or unwanted particles entering the bearings. Results in negligible maintenance effort with longest life of the fitness machine.
8.	Use of ball bearings at appropriate location.	Allows the desired effect with proper biomechanics at the desired muscle. Does not cause excessive stretching or jerk which could cause injury to the user.
9.	SBR rubber flooring	Highly durable floor with no maintenance cost & low effort. All you need to do is to clean the floor with a broom.
10.	Use of interlocking pins and adhesives while laying flooring.	This ensures uniform surface with no piece being getting detached. It also means that the entire floor has to be removed if needed as single piece cannot be taken apart from the floor.
11.	J hook system grouting	Ensures highest level of stability. Ease of installation.
12.	Base of fitness equipment fitted into floor.	Ensures proper height and correct usage for the general public.
13.	EN 16630	Safety standard for permanently installed outdoor equipment All equipments are designed to meet this standard. This is only valid international standard in this industry and testing costs over \$25000 per batch.

**Designed for ages 13+**

**and meets EN16630 standards for  
outdoor fitness equipment**

## **PRODUCTS:**

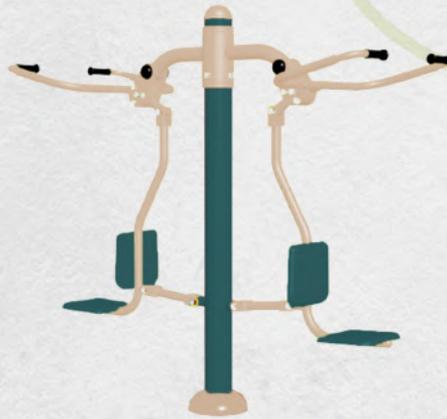
- **MUSCLE FITNESS**
- **CORE FITNESS**
- **CARDIO FITNESS**
- **BALANCE + FLEXIBILITY**

# MUSCLE FITNESS



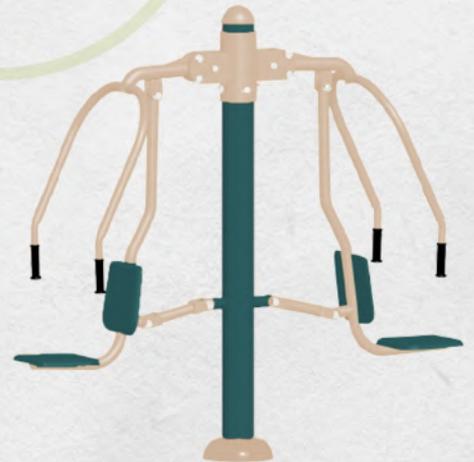
**CHIN-UP**  
GS100

Exercise Zone (L x W) : 10'4" x 7'8"  
Available as in-ground mount only



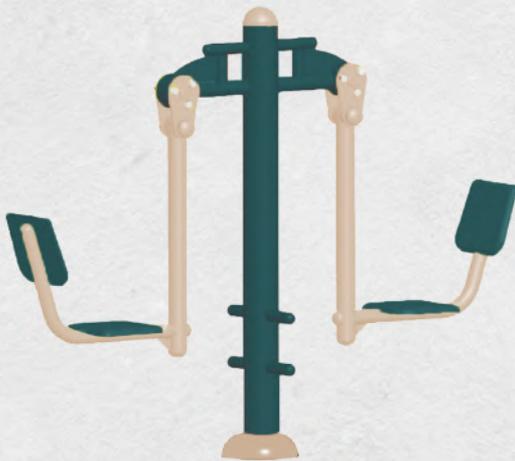
**LAT PULL DOWN**  
GS101

Exercise Zone (L x W) : 9'6" x 10'6"  
Available as in-ground mount only



**CHEST PRESS**  
GS102

Exercise Zone (L x W) : 9'7" x 10'7"  
Available as in-ground mount only



**LEG PRESS**  
GS103

Exercise Zone (L x W) : 9'0" x 10'11"  
Available as in-ground mount only



**MONKEY BAR**  
GS104

Exercise Zone (L x W) : 9' x 18'  
Available as in-ground mount only

# MUSCLE FITNESS



**ROWING MACHINE**  
GS105

Exercise Zone : 79 x 21.5 x 63"  
Available as in-ground mount only



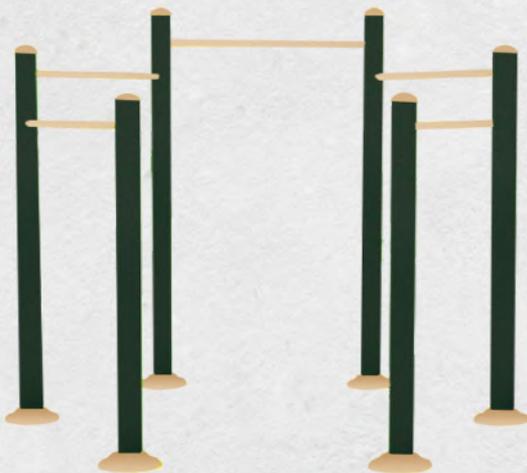
**PULL CHAIR / PUSH CHAIR**  
GS106

Exercise Zone : 77 x 90 x 37"  
Available as in-ground mount only



**LEG LIFT / EXTENSION**  
GS107

Exercise Zone : 50 x 31.5 x 45"  
Available as in-ground mount only



**CIRCULAR PULL STATION**  
GS108

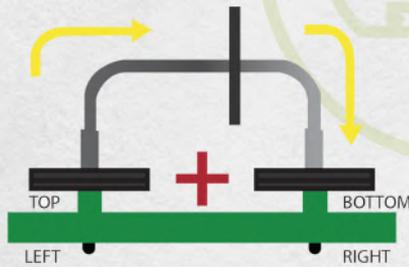
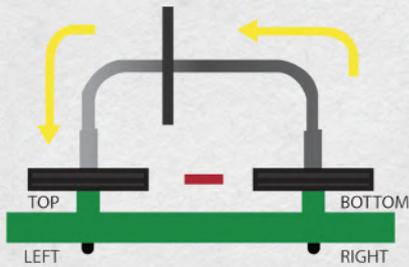
Exercise Zone : 71 x 27.5 x 79"  
Available as in-ground mount only



**LEG PRESS / EXERCISING BARS**  
GS109

Exercise Zone : 77 x 90 x 37"  
Available as in-ground mount only

# MUSCLE FITNESS-SERIES 60



**STAND UP ROWER**  
GS110

Exercise Zone : 25 x 55.5 x 54"  
Available as in-ground mount only



**CHEST PRESS**  
GS111

Exercise Zone : 25 x 55.5 x 54"  
Available as in-ground mount only



**LAT PULL DOWN**  
GS112

Exercise Zone : 44.5 x 67 x 88"  
Available as in-ground mount only



**LATERAL RAISE**  
GS113

Exercise Zone : 23 x 49 x 47"  
Available as in-ground mount only



**LEG EXTENSION**  
GS114

Exercise Zone : 41 x 85 x 60"  
Available as in-ground mount only



**SHOULDER PRESS**  
GS115

Exercise Zone : 54 x 64.5 x 46.5"  
Available as in-ground mount only



**SQUAT MACHINE**  
GS116

Exercise Zone : 45.5 x 82 x 63"  
Available as in-ground mount only

# MUSCLE FITNESS-SERIES 90



**ADJUSTBALE BENCH**  
GS117

Exercise Zone : 54 x 86 x 60"  
Available as in-ground mount only



**GLUTE MACHINE**  
GS118

Exercise Zone : 45.5 x 81.5 x 62.5"  
Available as in-ground mount only



**LEG PRESS**  
GS119

Exercise Zone : 49.5 x 81.5 x 60"  
Available as in-ground mount only



**MID ROW**  
GS120

Exercise Zone : 45.5 x 81.5 x 77"  
Available as in-ground mount only



**PEC FLY**  
GS121

Exercise Zone : 46.5 x 82 x 82.5"  
Available as in-ground mount only



**CHEST PRESS**  
GS122

Exercise Zone : 31.5 x 81.5 x 69"  
Available as in-ground mount only



**PULL DOWN**  
GS123

Exercise Zone : 47 x 82 x 94.5"  
Available as in-ground mount only



**SHOULDER PRESS**  
GS124

Exercise Zone : 45.5 x 81.5 x 75"  
Available as in-ground mount only



**SQUAT MACHINE**  
GS125

Exercise Zone : 45.5 x 63 x 82"  
Available as in-ground mount only

# MUSCLE FITNESS- FREE WEIGHT



**CALF RAISE**  
**GS126**

Exercise Zone : 60 x 0.4 x 36"

Available as in-ground mount only



**FREE WEIGHT BENCH PRESS**  
**GS127**

Exercise Zone : 52 x 84 x 58"

Available as in-ground mount only



**SIT UP BENCH**  
**GS128**

Exercise Zone : 63 x 48 x 25"

Available as in-ground mount only



**DIPS / CHIN UP / PUSH UPS**  
**GS129**

Exercise Zone : 56 x 48.5 x 84"

Available as in-ground mount only



**SMITH MACHINE**  
**GS130**

Exercise Zone : 12 x 84 x 100"

Available as in-ground mount only

# CORE FITNESS



**HORSE RIDER STATION**  
**GS131**

Exercise Zone : 39.5 x 23.5 x 43.5"  
Available as in-ground mount only



**SIT UP / TWISTER /**  
**ARM WHEEL**  
**GS132**

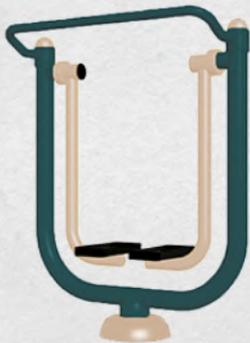
Exercise Zone : 67 x 90 x 43"  
Available as in-ground mount only



**HORSE RIDER STATION**



# CARDIO FITNESS



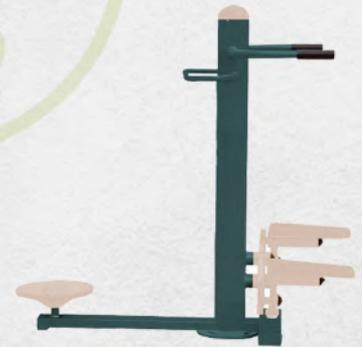
**AIR WALKER**  
GS133

Exercise Zone : 9'7" x 11'6"  
Available as in-ground mount only



**ARM & PEDAL BIKE**  
GS134

Exercise Zone : 51 x 15.7 x 49"  
Available as in-ground mount only



**STEP-UP**  
GS135

Exercise Zone : 11'7" x 13'2"  
Available as in-ground mount only



**AIR SWING**  
GS136

Exercise Zone : 45 x 35.5 x 49.5"  
Available as in-ground mount only



**HORSE RIDER / AIR SWING**  
GS137

Exercise Zone : 50 x 78 x 37"  
Available as in-ground mount only



**CYCLE**  
GS138

Exercise Zone : 38 x 20 x 41.5"  
Available as in-ground mount only



**ELLIPTICAL EXERCISER**  
GS139

Exercise Zone : 47 x 21 x 63"  
Available as in-ground mount only



**DOUBLE CROSS WALKER**  
GS140

Exercise Zone : 63 x 23.5 x 63"  
Available as in-ground mount only



**TWISTER**  
GS141

Exercise Zone : 67 x 51 x 51"  
Available as in-ground mount only



**TWISTER/ STAIR STEPPER**  
GS142

Exercise Zone : 39.5 x 31.5 x 55"  
Available as in-ground mount only



**DOUBLE AIR WALKER**  
GS143

Exercise Zone : 50 x 78 x 37"  
Available as in-ground mount only

# BALANCE + FLEXIBILITY



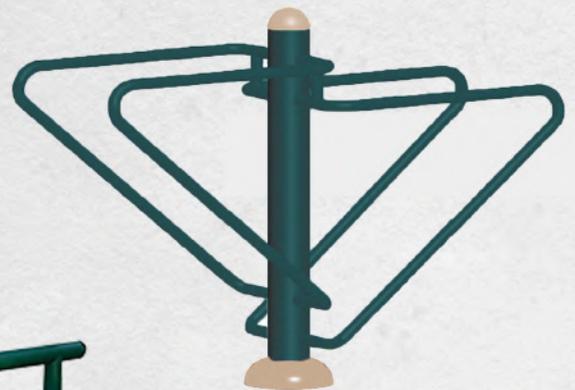
**AIR SWING**  
GS144

Exercise Zone : 45 x 35.5 x 49.5"  
Available as in-ground mount only



**BALANCE BEAM**  
GS145

Exercise Zone : 45 x 35.5 x 49.5"  
Available as in-ground mount only



**EXERCISING BAR**  
GS146

Exercise Zone : 71 x 21.5 x 67"  
Available as in-ground mount only

# GYM SET UPS





# SOME OF OUR CLIENTS AND PARTNERS



**Audi**



**LARSEN & TOUBRO**

**HCL**



**Reliance**



नई दिल्ली नगरपालिका परिषद्



**GODFREY PHILLIPS  
INDIA LIMITED**



## GENERAL SPECIFICATIONS

- Equipment made to meet EN 16630 specifications - European Standard for Permanently installed outdoor fitness equipment.
- Epoxy coating of atleast 100 micron to prevent any damage from extreme weather conditions.
- Thick galvanized main post of 114 mm diameter.
- Thickness of pipes varies between 3.5 mm to 7.5 mm.
- Self lubricating German bearings for maintenance free usage.
- Reinforced foot pedals for extended life.
- J hook system with 18 mm thickness used for grouting for higher stability and ease of installation.
- Non fading Virgin LLDPE makes all plastic components sun fade resistant.
- All open ends of pipe either sealed in or closed by GI/ LLDPE caps for user safety.



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NEW DELHI | MUMBAI | JAMMU | AHMEDABAD | HYDERABAD | CHANDIGARH | KOLKATA